

Wahkiakum County
Quit Line Data Summary
 July 1 - December 31, 2005

	<u>County</u>	<u>State</u>
Number of Calls to Quit Line	N = 2	N = 10,345
Percent of Statewide Calls	0.0%	100.0%
Percent of State Population in County¹	0.1%	100.0%

	<u>County %</u>	<u>State %</u>
Gender	N = 2	N = 8,891
Female	*	61.8%
Male	*	38.2%
Race/Ethnicity	N = 2	N = 8,013
People of Color	*	15.6%
White	*	84.4%
Age	N = 2	N = 8,649
Less than 18 years old	*	1.3%
18 - 24 years old	*	19.4%
25 - 34 years old	*	26.5%
35 - 44 years old	*	20.8%
45 years and older	*	32.0%
Education	N = 2	N = 8,130
Did not graduate high school	*	19.0%
High school graduate	*	37.4%
Some college/vocational school	*	32.3%
College graduate	*	11.2%
Caller Type	N = 2	N = 9,433
General Information	*	6.8%
Health care provider	*	2.2%
Tobacco user	*	91.0%
Payer Type	N = 2	N = 7,657
Insured	*	36.8%
Uninsured	*	37.2%
Medicaid	*	26.0%
Heard About	N = 2	N = 7,244
Past caller ²	*	7.1%
Employer/worksites	*	2.2%
Health care provider	*	25.0%
Television	*	6.6%
Outdoor advertisement (billboard/bus/wall)	*	2.4%
Targeted mailing	*	0.1%
Great Start	*	0.1%
Radio	*	4.2%
Newspaper/Magazine	*	1.2%
Brochure/Newsletter	*	7.7%
Family or friend	*	36.5%
Health Department	*	5.6%
School	*	1.4%

Source: Washington State Department of Health
 Tobacco Prevention and Control
 Assessment and Evaluation

¹ "Census 2000", August 2001 (OFM)

² Data not available for Oct-Dec 2005

* Rate not calculated because number of calls was less than 5.